



PATCH PHRASES



Manager's Note...

Hello! This month on Patch Phrases we'll dive into the world of colors. Appropriately, we're welcoming a season of colors as spring arrives.

This month Symbolix Patches will be attending Scout Fair 2007 on April 21 at Qualcomm Stadium in San Diego, CA. We're looking forward to a great day and we hope you'll stop by our booth if you're in the area.

We hope you'll have a wonderful time doing all your spring activities whether it's egg hunting or spring cleaning. From all of us here at Symbolix Patches, Happy Easter!!!

Best Regards,

Shawn Hsu
Manager



Featured Article designing your patch series

"Choosing Color Part I"

One of more important aspects of designing your patch involves picking just the right colors. In this series we will look into a few tips you may consider when choosing colors to ensure that your patch can symbolize and portray your logo, wording and artwork to its potential. As always if you have questions, give us a call, we'd love to help. Enjoy!

- **Where's it Going?:** It's important to consider where your patch is going to be attached. Whether its your uniform or costume, you'll need to decide on a color that will show up when your patch is applied. Now, there are many parts to a patch, and perhaps a border of another color can easily distinguish the patch, but most importantly you'll want your patch to stand out from the uniform. For example, your dark blue patch may not stand out much against a black uniform.
- **The Dark and Light Sides:** As a general rule, dark and light colors obviously contrast each other well. If the background of your patch is dark, you'll probably want your logo and wording to be light in color, or vice versa.
- **No Wrong Color:** In portraying your group logo or theme, there pretty much is no "wrong" color. A big tip in choosing colors is to be sure that what you're portraying can be seen. Don't feel that you have to be restricted by matching similar colors. The best patches out there sometimes match non-traditional colors together with surprisingly beautiful results. Instead of green and light green, how about green and orange? Instead of blue and gray, how about blue and yellow. With over 275 thread colors and over 80 twill colors, every one of them is "right."
- **The Free 9:** Symbolix Patches offers you 9 free colors! Within those 9 choices, you may want to eliminate colors that are similar to each other if you want to keep it within 9 colors. On a 2" patch, your dark red shading on a red object probably won't show up too well. It may be better to make it all one color and use that extra color elsewhere if you need it.

If you enjoyed this newsletter and would like to read future Patch Phrases, email us or give us a call and we will include you in our monthly email list. Don't miss out on the informative articles on patch design and manufacturing. Patch Phrases will also be archived on our website very soon.

Symbolix Patches specializes in patch and embroidery services. We offer the lowest prices and the finest qualities that you will find. Our custom-embroidered emblems come in any shape and size, and can be ordered in **ANY** quantity. Small orders are **ALWAYS** welcome. We offer: **Free** Artwork **Free** Setup **Free** Shipping

Contact us today for a free quote!!!

Patch of the Month



Shotokan Karate Do International

Size: 4 inches
100% Embroidery
Plastic Backing

This design utilizes the shape of a "ribbon" at the bottom of the circle. The Plastic Backing will ensure the durability to thinner shapes. The stitching is still bold and clear even on thinner areas. Color and design by the customer.

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